2021/2022
CA/HI NAACP
SPONSORSHIP

CALIFORNIA HAWAII STATE CONFERENCE NAACP

MAIN CONTACT
SALENA PRYOR
CA/HI State Conference NAACP
(916) 831-0428 | spryor@cahinaacp.org
California Hawaii State Conference NAACP (CA/HI NAACP) is committed to strengthening California based corporate and business relationships, while actively forging new ones, to advance our mission and fight to ensure fair and equitable opportunities for all.

Corporate Partners are the driving force for implementing a host of vital advocacy programs and legislative efforts which make sense for our mutual diverse constituents. Social Responsibility is the lifeblood of our corporate partners’ commitment to providing a positive impact in improving the quality of life within our communities, and participation on the Corporate Advisory Council demonstrates this commitment.

The California Hawaii State Conference NAACP would be honored for you to join us in this fight as a 2021/2022 Corporate Advisory Sponsor or any level of sponsorship to fight for civil rights and social justice.

OVERVIEW OF CA/HI NAACP CORPORATE ADVISORY COUNCIL

Who: A total of nine California or Hawaii Headquartered Corporations or Business.

What: The California Hawaii State Conference NAACP (CA/HI NAACP) welcomes your participation on the Corporate Advisor Council (Council). The Council which will meet twice a year will be instrumental in providing non-binding strategic advice to the CA/HI NAACP. The Chair and Vice Chair of the Council will be appointed by the President of the NAACP and both will serve on the CA/HI NAACP Executive Committee as non-voting “of Counsel” members.

Corporate Advisory Council Membership Also Includes

Seat on CA/HI NAACP 11 Seat, Corporate Advisory Council
SPONSORSHIP

2021 CA/HI NAACP State Conference Convention Sponsorship

10 Registrations to the 2021 CA/HI NAACP Virtual State Convention
Recognition at the Virtual State Convention as a CA/HI NAACP Corporate Partner
Title Sponsor of one Convention Main Session
Logo inclusion in all event marketing materials, print and digital

2022 CA/HI NAACP Annual Legacy Hall of Fame Sponsorship

10 Seats to the CA/HI NAACP Annual Legacy Hall of Fame Gala
Recognition at Legacy Hall of Fame Gala as Corporate Partner
Opportunity to co-host VIP Reception
Logo inclusion in all event marketing materials, print and digital

When: The Council will meet twice a year in the April and September time frames for approximately an hour and a half.

Where: For 2021 the Council will be meeting virtually by Zoom.

Why: The CA/HI NAACP desires to have a mutually beneficial relationship to discuss mutual area of benefit to provide for information, resources, and opportunities for engagement between corporate America and the communities served by the NAACP in California and Hawaii.

Benefits
• Benchmarking and best practices sharing with industry and community minded organizations.
• Demonstrate real commitment to social justice and diversity and inclusion goals.
• Helping the CA/HI NAACP execute national goals on a state and local level relative to inclusion and economic
• Mutually discuss and assist with legislative advocacy work

Sponsorship Investment: $50,000 Annually
W.E.B. DUBOIS ADVOCACY LEVEL
(8 packages available)

**Package Includes:**
Underwrite the NAACP’s Legacy awards as a major sponsor
Sponsored Opening Reception – 3 Packages available

**2021 CA/HI NAACP State Conference Convention Sponsorship**
- 10 Registrations to the 2021 CA/HI NAACP Virtual State Convention
- Recognition at the Virtual State Convention as a CA/HI NAACP Corporate Partner
- Title Sponsor of a “BreakOut Session”
- Logo inclusion in all event marketing materials

**2022 CA/HI NAACP Annual Legacy Hall of Fame Sponsorship**
- 5 Seats to the CA/HI NAACP Annual Legacy Hall of Fame Gala
- Recognition at Legacy Hall of Fame Gala as Corporate Partner
- Logo inclusion in all event marketing materials

**CA/HI NAACP State Corporate Partner**
- Logo listed on CA/HI NAACP website as Corporate Partner
- Social Media Posts referencing preferred partner of the CA/HI NAACP
- Email Marketing Inclusion Opportunities

**Sponsorship Investment:** $35,000
IDA B. WELLS SPONSORSHIP LEVEL
(7 packages available)

Package Includes:

**2021 CA/HI NAACP State Conference Convention Sponsorship**
- 8 Registrations to the 2021 CA/HI NAACP Virtual State Convention
- Recognition at the Virtual State Convention as a CA/HI NAACP Corporate Partner
- Title Sponsor of “Break Out Session” of Choice, based on availability
- Logo inclusion in all event marketing materials

**2022 CA/HI NAACP Annual Legacy Hall of Fame Sponsorship**
- 4 Seats to the CA/HI NAACP Annual Legacy Hall of Fame Gala
- Logo inclusion in all event marketing materials

Sponsorship Investment: $25,000
MEDGAR WILEY EVERS CORPORATE MEMBERSHIP

Package Includes:

**2021 CA/HI NAACP State Conference Convention Sponsorship**
- 6 Registrations to the 2021 CA/HI NAACP Virtual State Convention
- Recognition at the Virtual State Convention as a CA/HI NAACP Corporate Partner
- Title Sponsor of a “BreakOut Session”
- Logo inclusion in all event marketing materials

**2022 CA/HI NAACP Annual Legacy Hall of Fame Sponsorship**
- 2 Seats to the CA/HI NAACP Annual Legacy Hall of Fame Gala
- Logo inclusion in all event marketing materials

**Sponsorship Investment:** $20,000
SPONSORSHIP

JOHN ROBERT LEWIS IMPACT SPONSOR LEVEL

Package Includes:

2021 CA/HI NAACP State Conference Convention Sponsorship
- 4 Registrations to the 2021 CA/HI NAACP Virtual State Convention
- Title Sponsor of a “BreakOut Session”.
- Logo inclusion in all event marketing materials

2022 CA/HI NAACP Annual Legacy Hall of Fame Sponsorship
- 2 Seats to the CA/HI NAACP Annual Legacy Hall of Fame Gala
- Logo inclusion in all event marketing materials

Sponsorship Investment: $15,000
FRIEND OF THE NAACP
Join the CA/HI NAACP as a friend of NAACP

Package Includes:

2021 CA/HI NAACP State Conference Convention Sponsorship
- 2 Registrations to the 2021 CA/HI NAACP Virtual State Convention
- Logo inclusion in all event marketing materials

2022 CA/HI NAACP Annual Legacy Hall of Fame Sponsorship
- 2 Seats to the CA/HI NAACP Annual Legacy Hall of Fame Gala

Sponsorship Investment: $10,000

OTHER SPONSORSHIP POSSIBILITIES
ADDITIONAL SPONSORSHIP AND UNDERWRITING PACKAGES AVAILABLE UPON REQUEST.

“We are asking for your support to demonstrate to your customers, constituents, and the public that Black lives really do matter.”

- Rick L. Callender, Esq.
CA/HI NAACP President
Please mail or fax this completed form and remit payment or commitment by January 31, 2021 to:
CA/HI State Conference NAACP
1026 Florin Road, PMB 331
Sacramento, CA 95831

To email this form: Print, fill-in completely and email to Salena Pryor: spryor@cahinaacp.org

**CORPORATE ADVISOR COUNCIL** - $50,000
**W.E.B. DUBOIS ADVOCACY LEVEL** - $35,000
**IDA B. WELLS SPONSORSHIP LEVEL** - $25,000
**MEDGAR WILEY EVERS CORPORATE MEMBERSHIP** - $20,000
**JOHN ROBERT LEWIS IMPACT SPONSOR LEVEL** - $15,000
**FRIEND OF THE NAACP** - $10,000

(Organization) Name: ___________________________________________________________________
Address: ______________________________________________________________________________
Phone: ____________________     Email: ______________________________
Contact Name: ___________________________  Authorized Signature: __________________________
Please invoice me/my company in the full amount to the attention of:

_________________________________________________________

Card Type:    Mastercard   Visa   AMEX
Cardholder Name: ______________________________________________________________________
Address: _______________________________  City: _________________  State: _____  Zip: ________
Card Number: _____________________________________________
CCV: _________   Expiration Date (MM/YY): __________________
Cardholder Signature: ___________________________________________________________________